

## **Maharashtra Organic Residue Free Farmers Association (MORFA)**

**Situation analysis/Problem statement:** Farmers are facing market problems from long time. Farmer's cooperatives and associations have been highly effective in enhancing linkage with markets through greeter and easy access to new technologies, information and inputs besides enhanced bargaining power through collective action. Day by day land holding of farmers is reducing. At the same time farmers are on united due to natural calamities, market problems.

**Plan, Implement and Support:** GOI has passed producer company act-2013 their main activities includes production of identified commodity, branding and trading of agricultural inputs, marketing of products etc. KVK Baramati has been working on developing Farmer Producer organizations (FPOs) from the last two year in collaboration with ATMA and NABARD.

**Output:** KVK works with over 10 FPOs of which 3 are under direct implementation and 7 FPOs are being developed in partnership with other department and NGOs. We are providing support to variety of organizations in different domains and geographies in transforming community based organizations and producer organization into sustainable institutions. KVK built on its experiences, expertise and tools to transform FPOs. Promot farmers to establish of Maharashtra Organic Residue Free Farmers Association (MORFA)

### **Outcome: of Maharashtra Organic Residue Free Farmers Association (MORFA)**

- Established on 3<sup>rd</sup> Sept. 2018
- 7 Directors, 400 Members
- Working for 4 districts viz. Pune, Solapur, Nashik, Satara
- 1 Outlet in Pune, 2 Outlets in Progress in Mumbai
- Dealing with fruits, vegetables, grains, milk
- Sale of Rs. 30,000- per day with Turnover of Rs. 50.00 lakh
- Farmers are getting 25-30% more profit than normal marketing
- More than 40% margin for certified products
- Conducting 12-15 trainings for capacity building of farmers annually

**Impact:** Some of the exporters are in contact with these FPO's for exporting pomegranate, grapes, vegetables etc. to the European Union. Hence they are getting very good prices through the year. Such

types of FPO's registration is increasing day by day in other parts of Maharashtra dealing with various agriculture commodities. KVK is taking care of various value chain for proving market guidance to the FPO's for their bright future.

